RACK

2025

Simple To Use, Tailor Made
System For Your Business

RACK SYSTEM PROFILE

RACK is a cloud-based hybrid (online & offline) POS that works perfectly
on Web & Android, streamlining your retail business and giving you the freedom
to access features and data from anywhere.

www.rack.business

ABOUT US

RACK POS provides businesses with analytics on Sales Trends, Inventory, Customers, Staff Performance , and more. This vital information enables merchants to make better decisions for the business.

We are making it easier for you to track each and every transaction in your business, while managing sales, customer experience, and other operational processes. The POS module is superior, very simple, intuitive and dynamic enough to work with any business setup.

E-Commerce Website Integration

Avoid the conflict of selling out of stock items between your store and the e-commerce website. RACK will synchronize your physical store and your e-commerce website, automating stock levels and sales real-time. The POS will enable you to add, update and monitor website products.

Payment Automation - Card, Mobile Money & Cash

With our dynamic and tailor-made system, we are making it easier to process sales by automation of all payment options available. Cash, mobile money and card payments are captured and recorded accordingly.

Analytics - Best Sellers & Customer Purchase Behaviour

Get clearer visibility on what products sell fast, Rack enables you to make accurate descisions based on factual data. Within the CRM it's possible to monitor buying trends for all your customers, this will enable you to engage in personalised target marketing.

Customer Management

Capture, record and store your customer information. This data is crucial for follow-ups, settling disputes, targeted marketing and loyalty rewarding.

Tracking Expenses

With our dynamic expenses module, we are giving you the power to track how you spend for among others, business trip expenses, shop supply costs, and purchases. Rack categorizes and keeps your expenses in one place, all cost incurred in running the business will be captured and recorded.

Stock Purchases & Supplier Management

With this module, you won't need to track your purchases manually. Save on time while making the right decision on what you order. The right tool to support the decision to buy, what to buy, from whom and in what quantities.

Stock Audit

Track the history of products from time of creation, selling and re-stocking. This module gives you exact dates of every activity within all products.

Multi Branches

Access all your business branches within one dashboard. Rack enables you to map all the shops together and eases operations. As a business owner, you will be able to transfer and monitor stock with ease.

Marketing
Bulk SMS/ Emails

To get the attention of customers in today's busy world, you need to meet them where they're hanging out most often. Given that 46% of people spend 5 to 6 hours on their mobile phones every day, you know where you need to be. In their messages. Retain customers with our SMS Marketing.

Lipa Polepole Module

Attract new customers and retain existing ones by using our Lipa polepole module. You will get a detailed trail of all reservation sales and be able to do payment follow-ups with ease.
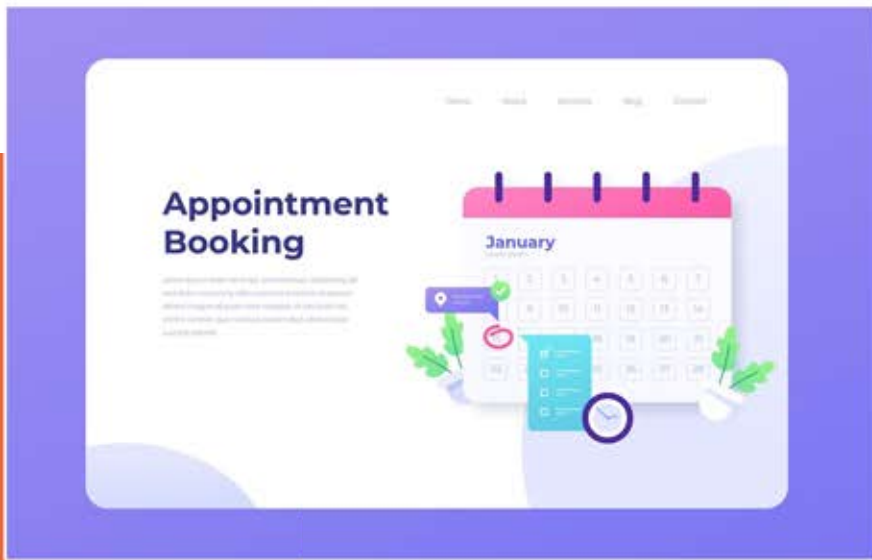
Staff Management

Store your staff bio data for easy accesibility and get to track their commisions accurately. Whether they already have a base wage or salary, the desire to earn more is a powerful motivator. As an employer, this tool makes it easier to monitor the performance of top employees and those who are underperforming.
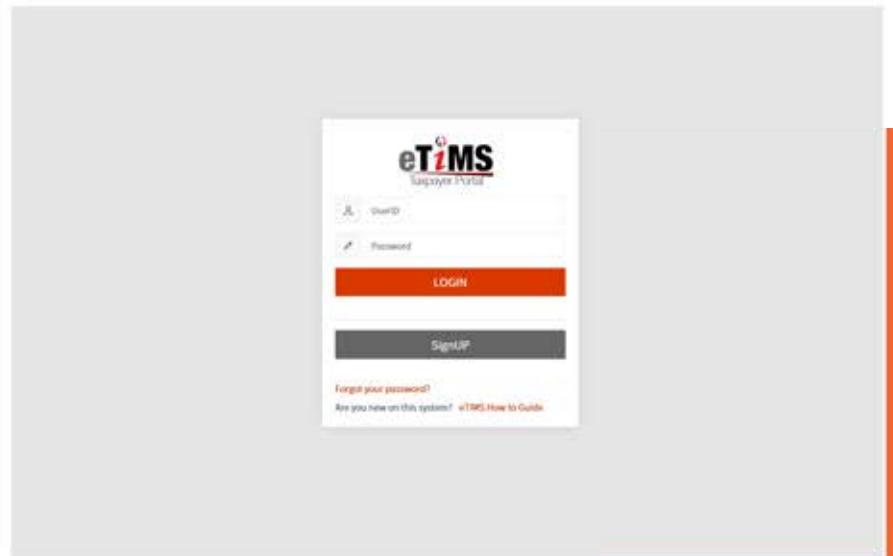

Reports.
Sales, Stock, Expenses & Tax

Cut down on your running costs. Rack gives you all the required reports on your dashboard, reducing accounting work by more than a half.
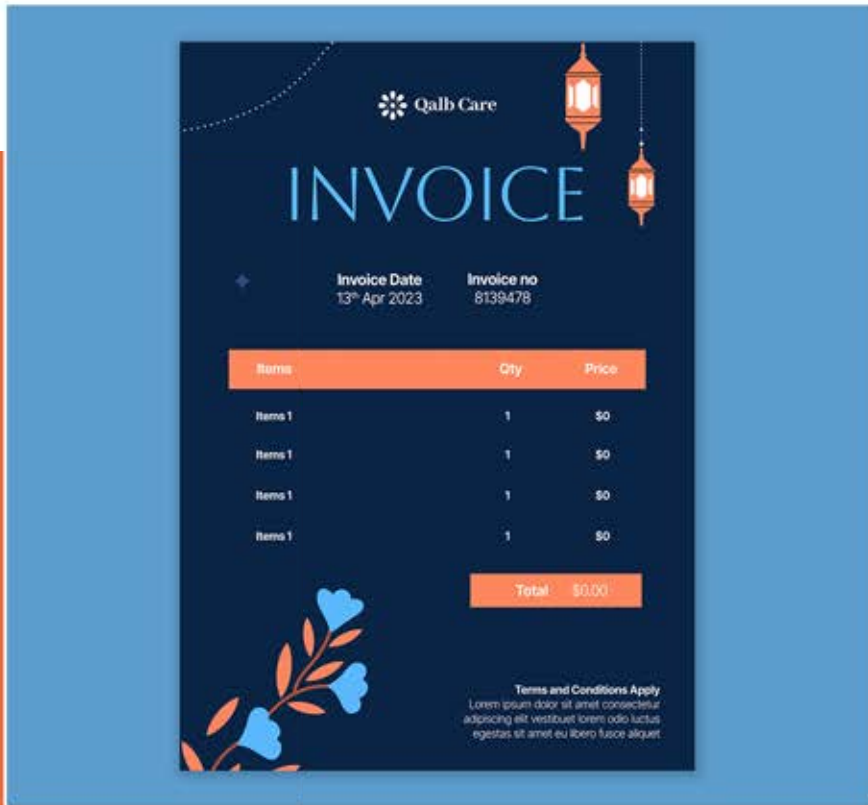
Booking Calendar

You have a Spa, Salon, Barber Shop or any other service based business? Rack has a booking calendar that allows your customers to make self-reservations, this solves the problem of double bookings and also brings about efficiency in time management. You as the business owner gets to generate a public link and share or embed to your website for real time apointment bookings.

eTIMS Integration

We are approved eTIMS 3rd party integrators. With our optional integration you will be able to generate and issue out fiscalised and KRA approved quotations, invoices and receipts. Both Tax input and output will be captured and stored for your reference.

Quotes &Invoices

Create and send professional quotations & invoices directly from the system. Automated tracking, reminders, and recurring billing available.

Automate
Your Business Today

We're here to help you get started.

Call Us: 0708 275 601 / 0717 258 232

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